

Ponto 3 – The Definition of Power

Discreet, organic design

Ponto 3 is available in dedicated left and right versions, in six different colours that blend in with most hair shades.



Chroma Beige

Mocca Brown

Steel Grey

Diamond Black

Because sound matters

Oticon Medical is a global company in implantable hearing solutions, dedicated to bringing the magical world of sound to people at every stage of life. As a member of one of the world's largest groups of hearing healthcare companies, we share a close link with Oticon and direct access to the latest advancements in hearing research and technologies. Our competencies span more than a century of innovations in sound processing and decades of pioneering experience in hearing implant technology.

By working collaboratively with patients, physicians and hearing care professionals, we ensure that every solution we create is designed with user needs in mind. We share an unwavering commitment to provide innovative solutions and support that enhance quality of life for people wherever life may take them. Because we know how much sound matters.



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Manufacturer:

Oticon Medical
Datavägen 37B
SE-436 32 Askim
Sweden
Tel: +46 31 748 61 00
E-mail: info@oticonmedical.com



Ponto 3 – The Definition of Power

In bone anchored hearing, **power is key to being able to hear and understand more sounds.** The Ponto 3 is the world's most powerful abutment-level sound processor family. This power translates into **premium sound quality** – even if you have a larger hearing loss.



Power your brain

When we talk about power, we don't just mean volume. We mean the power to transfer **more sound details** to the brain. That's how Ponto 3 is able to expand the range of sounds you can hear and make **listening more effortless.**

Powerful sound quality

The power of Ponto 3, combined with the Inium Sense platform, helps the brain **decode the sound environment** for greater understanding.

Power to participate

Ponto 3 is designed to give you the **robustness and functionality** you need in your daily life. For example, it lets you stay **wirelessly connected** to your electronic devices without compromising sound quality, power or battery life.



Ponto 3
45 dB HL



Ponto 3 Power
55 dB HL



Ponto 3 SuperPower
65 dB HL

Power your brain – the most important part of hearing

Do you ever feel tired from straining to hear what's being said? This can be because a hearing loss puts an extra strain on your brain, which has to work harder to make sense of sound. BrainHearing™ is about making listening easy and freeing up important mental energy.

More power, more sound, greater understanding

BrainHearing™ is made possible by the advanced, powerful technology of Ponto 3 and the way that Ponto sound processors capture and transmit sound through **Direct Sound Transmission**. By sending sound through the abutment straight to the inner ear and the brain, you avoid dampening the sound as it travels through the skin.

Less listening effort¹

Direct sound transmission gives you **up to 20 dB more sound** in the mid to high frequencies². These frequencies help you to hear **important speech details** that can make the difference between just hearing that someone is talking and actually hearing what they are saying.



Direct Sound Transmission

Up to

20 dB
more power

at mid to high frequencies



Powerful sound quality

Daily life contains a huge variety of sounds, pitches and volumes. As the most powerful abutment-level bone anchored sound processor, Ponto 3 is able to transmit a wide range of sounds so that the sound you experience is as close as possible to the original sounds.

More loud sounds and more soft sounds

Ponto 3 is able to reproduce a **large volume range** – keeping loud sounds loud and soft sounds audible.



At the same time, the advanced Inium Sense sound processing platform and UltraDrive™ technology in the Ponto 3 SuperPower **keep sound clear** by minimising the **risk of feedback** and unwanted sounds.

More of the high notes and more of the low

Ponto 3 has the industry's **widest frequency range**. Hearing a wide frequency range – across both the high and low tones – is important for being able to understand all parts of speech.

← 38% →
WIDER
FREQUENCY BANDWIDTH³

Focus and understand

If you have a hearing loss, you'll know that it can sometimes be exhausting to take part in social events with people and background noise. The advanced technology of Ponto 3 can overcome this by providing the clarity you need to understand speech in the majority of daily situations.

15%
improved
speech understanding

70%
of the time⁴

Better speech understanding in everyday situations

The Ponto 3 uses FreeFocus to help the brain focus on speech while continuing to orient and separate sound. It is designed to **automatically detect speech** in different listening situations – without you having to make any adjustments to your sound processor.

All the power with minimal feedback

To avoid potential feedback that can interrupt understanding, Ponto 3 uses the Inium Sense Feedback shield. This runs continuously and quickly detects any potential sources of feedback. So you can enjoy the sounds around you without worrying how your sound processor will react.

Power to participate

Wireless communication is an integral part of most people's lives. Through the Oticon Medical Streamer, you can stream sound from your electronic devices using your Ponto 3 as a wireless headset – **without compromising power, sound quality or battery lifetime.**



Use your Oticon Medical Streamer with



Compatible with iPhone and Android

The Oticon Medical Streamer can also be controlled using the free ConnectLine Streamer App. This app is compatible with Android and Apple operating systems, for a convenient and discreet way to use the streamer.



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The difference is in the details

Ponto 3 has been subjected to over **30 different reliability tests**. From humidity and drop tests to compatibility tests, the results prove that the Ponto 3 is designed for an active lifestyle.

Inside, outside

Ponto 3's robust design **reduces wind noise** and **limits water** and dust from entering the processor. So whatever the weather, whatever the situation, it remains as reliable as it is powerful.

Reliable all day, every day

If you use a bone anchored hearing solution, you need to rely on it all day long. The Ponto 3 is designed to be **comfortable to wear** and **easy to use**, whether you're changing the volume, **selecting a programme** or opening the **battery door**. And if you wear two sound processors, you can adjust the volume and programmes simultaneously.

Ponto sound processors undergo over 30 different reliability tests



* Please note, Ponto 3 is not waterproof. Please remove your sound processor while showering or bathing.

SuperPower made beautiful

With Ponto 3 you can enjoy a **discreet design, small size and long-lasting battery**. And if you need a SuperPower device, you can benefit from the same award-winning design as users with a more minor hearing loss. It connects directly to the abutment and requires no strings or bulky ear- or body-worn devices.

Find us on Facebook and read about how Ponto users experience the power of the new Ponto 3.

The power of being you



Personalise your Ponto 3 with a range of skins and stickers.



Pure White

White Silver

Chroma Beige

Mocca Brown

Steel Grey

Diamond Black

References

1. Lunner T, Rudner M, Rosenbom T, Ågren J and Ng EHN (2016). Using speech recall in hearing aid fitting and outcome evaluation under ecological test conditions. *Ear & Hearing*; 37; 1455- 1545
2. Verstraeten N, Zarowski AJ, Somers T, Riff D and Offeciers EF (2008). Comparison of the audiological results obtained with the bone anchored hearing aid attached to the headband, the testband and to the 'snap' abutment. *Otology & Neurotology*
3. Linear comparison of the data from manufacturers' official data sheets. *The perceptual performance has not been evaluated.*
4. FreeFocus feature test report (2016), Oticon Medical report no 34425-00